

**JANUARY 22, 2026**  
**4.00 (CET/GMT+1)**



## WEBINAR

# THE EU-MERCOSUR AGREEMENT AND THE FUTURE OF TRANSATLANTIC BUSINESS

## WHY THIS WEBINAR

The finalized EU-Mercosur agreement is much more than a trade deal; it is a shift in the global regulatory landscape. For European companies, it represents the removal of billions in tariffs; for the legal and fiscal world, it introduces a complex web of new sustainability standards, intellectual property rules, and procurement opportunities.

Join us for this digital workshop taking place on January 22, 2026, at 4.00pm (CET/GMT+1). We won't just tell you what the agreement says – we will tell you what it means for your bottom line and how to position your business to thrive in this new economic corridor.



[www.ga-alliance.eu](http://www.ga-alliance.eu)

## SPEAKERS

- **Francesco Sciaudone**  
Global Managing Partner, GA-Alliance
- **Eduardo Savarese**  
Of Counsel, GA-Alliance **Italy**, Full Professor of International Law, Università Federico II Naples
- **Daniel Fesler**  
Partner, GA-Alliance **Brussels**
- **Jose Allonca**  
Partner, GA-Alliance **Argentina**
- **Pedro Drummond**  
Partner, GA-Alliance **Brazil**
- **Hanna Lauar**  
Associate, GA-Alliance **Brazil**
- **Jorge Figueredo Klein**  
Partner, GA-Alliance **Paraguay**
- **Jonas Bergstein**  
Partner, GA-Alliance **Uruguay**
- **Simón Guevara**  
Partner, GA-Alliance **Venezuela**
- **Juan Carlos Moncada**  
Partner, GA-Alliance **Columbia**



## SESSION DETAILS

**January 22,  
2026**

**4.00 pm  
(CET/GMT+1)**

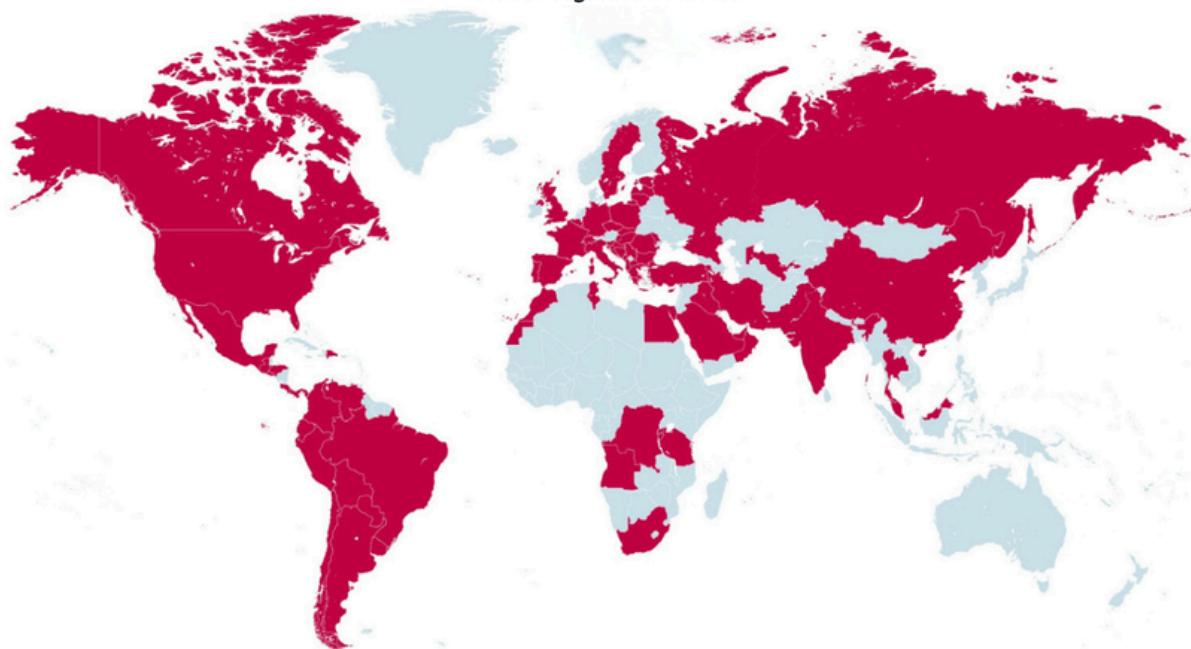
[LINK](#)

## GA-ALLIANCE

GA-Alliance – an international law and tax firm with a global network spanning 80 countries and a team of over 2,600 professionals – is uniquely positioned to bridge these two worlds. Our multidisciplinary expertise allows us to navigate the intersection of international trade law and cross-border tax strategy with unparalleled precision.



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