GA ALLIANCE
Global legal&tax Advisor

WORKSHOP · SPORT BUSINESS & REGULATION

Sport: The New Arenas of Value

Is the future in infrastructure?

BUSINESS MODELS, REGULATION AND RETURN ON INVESTMENT IN SPORT

The sports industry is undergoing a profound structural transformation, in which the economic sustainability of the business is emerging as a cornerstone of long-term competitiveness. GA-Alliance, an international law and tax firm, is hosting a workshop on the development of next-generation sports infrastructure: no longer simply stadiums or arenas, but true multifunctional economic hubs, designed to maximise return on investment and diversify revenue streams. The meeting will explore available incentives, public-private partnerships, corporate risk management and antitrust safeguards — an opportunity to share insights and practical developments among clubs, federations, institutional investors and public bodies.

AGENDA

10:30 – 11:00	11:00 – 13:00	13:00 – 14:00
REGISTRATION	WORKSHOP	LIGHT LUNCH

SPEAKERS

Francesco Sciaudone Opening Remarks / Moderator
Managing Partner, GA-Alliance

Massimiliano Atelli
President, Independent Commission for the Financial Oversight of Professional Sports Companies

Antonella Baldino
CEO and General Manager, Istituto per il Credito Sportivo e Culturale

Stefano Campoccia
Vice President, Udinese Calcio S.p.A.

Cristiano Cerchiai
President, Italian Golf Federation · Partner, GA-Alliance

Vito Cozzoli
CEO, Autostrade dello Stato S.p.A. · President, Lega Volley Femminile

Enrico Lubrano
Of Counsel, GA-Alliance

Alfredo Macchiati
Partner, Oxera Consulting

Andrea Martina
Partner, GA-Alliance

Federico Merola
CEO, Arpinge S.p.A.

Tommaso Miele
President, UEFA Licensing Commission

Ezio Simonelli
Of Counsel, GA-Alliance · President, Lega Serie A

Michele Uva
Executive Director, UEFA EURO 2032

REGISTER

DATE
12 November 2026

TIME
11:00 – 13:00

LOCATION
GA-Alliance | Global legal&tax Advisor
Corso Europa 12, Milan

Limited places · Info: **marketing@ga-alliance.eu**

GA-Alliance | Global legal&tax Advisor



Corso Europa, 12
20122 MILAN, Italy
Tel.: +39 02 30309330

Via Pinciana, 25
00198 ROME, Italy
Tel.: +39 06 45206220

Via Alessandro Maria Calefati, 6
70121 BARI, Italy
Tel.: +39 080 8642350

Strada della Repubblica, 57
43121 PARMA, Italy
Tel.: +39 0521 239489

Galleria dei Borromeo, 3
35137 PADUA, Italy
Tel.: +39 049 8775811

Palazzo Farina
Via Sigismondo, 46
47900 RIMINI, Italy

Via della Zecca, 1
40121 BOLOGNA, Italy
Tel.: +39 051 407 3200

Via Posillipo, 9
80123 NAPLES, Italy
Tel.: +39 081 19623100

Via Locatelli, 3
37122 VERONA, Italy
Tel.: +39 045 8097000

Via San Nicolò, 42
31100 TREVISO, Italy
Tel.: +39 0422 1626262

Via Lazzaretto Vecchio, 5
34123 TRIESTE, Italy
Tel.: +39 040 957 0610

Boulevard Charlemagne 23 1000
BRUXELLES, Belgium Tel.: +32 2 551 1201

48 Gresham Street
LONDON EC2V 7AY, England
Tel.: +44 (0) 207 183 6423

63 Boulevard Malesherbes
75008 PARIS, France
Tel.: +33 (0)6 68 06 03 57

Via Carlo Frasca, 8
6900 LUGANO, Switzerland
Tel.: +41 (0) 91922 24 80

9, rue Large, L-1917
1917 LUXEMBOURG, Luxembourg
Tel.: +352 27 22 55

27 West 20th St. - Suite 1004
10011 NEW YORK, USA
Tel.: +1 9293098424

ALBANIA HOXHA, MEMI & HOXHA | ANGOLA FBL ADVOGADOS | ARGENTINA ALLONCA ABOGADOS | ARMENIA LEGELATA LLC BOLIVIA VIVANCO & VIVANCO | BOSNIA AND HERZEGOVINA DIMITRIJEVIĆ & PARTNERI | BRAZIL DRUMMOND ADVISORS BULGARIA DIMITROV, PETROV & CO. | BURUNDI AFRICASE | CANADA LOTZ & COMPANY | CHILE VIVANCO & VIVANCO | CHINA YINGKE LAW FIRM | COLOMBIA MONCADA ABOGADOS | COSTA RICA VIVANCO & VIVANCO | CROATIA BDV LEGAL | CYPRUS DRAKOPOULOS | CZECH REPUBLIC URBAN & HEJDUK | DEMOCRATIC REPUBLIC OF THE CONGO AFRICASE | DOMINICAN REPUBLIC VEGA IMBERT & ASOCIADOS | ECUADOR VIVANCO & VIVANCO | EGYPT ALC ALIELDEAN WESHAHI & PARTNERS | EL SALVADOR MELARA & ASOCIADOS | ESTONIA KLAUBERG BALTICS | GREECE DRAKOPOULOS | GUATEMALA GRAZIOSO BONETTO & ASOCIADOS | HONDURAS GUFA LAW | HONG KONG JUSTIN CHOW & DE BEDIN SOLICITORS LLP | HUNGARY COLLEGIUM BITAI & PARTNERS | INDIA SATINDER KAPUR & ASSOCIATES IRAN SABETI & PARTNERS | IRAQ MUAYAD & ASSOCIATES | LATVIA KLAUBERG BALTICS | LITHUANIA KLAUBERG BALTICS | MALAYSIA GLT LAW | MALTA CAMILLERI CASSAR ADVOCATES | MEXICO MORENO LAW MOLDOVA BEJAN LAW | MONTENEGRO BOJOVIĆ, DRAŠKOVIĆ, POPOVIĆ & PARTNERS | MOROCCO ELAJOUTI AVOCATS NORTH MACEDONIA APOSTOLSKA LEKSANDROVSKI & PARTNERS | OMAN BAITULHIKMA LAWYERS | PAKISTAN AXIS LAW CHAMBERS | PANAMA CARLES ABOGADOS LAW FIRM | PARAGUAY LEGAL CORPY ADVOGADOS & CONSULTORES PERÚ VIVANCO & VIVANCO | POLAND KOPOCZYNSKI LAW FIRM | PORTUGAL VALADAS CORIEL & ASSOCIADOS | ROMANIA HRISTESCU & PARTNERS | RUSSIA LINNIKOV & PARTNERS | RWANDA AFRICASE | SAUDI ARABIA MAK LAW FIRM, MITHAQ LAW FIRM, ALC ALIELDEAN WESHAHI & PARTNERS | SERBIA BOJOVIĆ, DRAŠKOVIĆ, POPOVIĆ & PARTNERS | SLOVAK REPUBLIC VOJČÍK PARTNERS, S.R.O. | SLOVENIA KIRM PERPAR LAW FIRM | SOUTH AFRICA ADAMS & ADAMS | SPAIN CASTELLANA 170, ABOGADOS | SWEDEN SALC | SWITZERLAND STUDIO LEGALE CUGINI - STELVA | TANZANIA AFRICASE THAILAND ILCT | TUNISIA BERJEBLAWYERS | TURKEY BALAY, ERYIĞIT ERTEN LAWYER PARTNERSHIP | UAE SALT & ASSOCIATES | URUGUAY BERGSTEIN | USA GRANATO OFFICE LAW, MELCHIONNA LAW | UZBEKISTAN ABACUS LAW VENEZUELA TRAVIESO EVANS ARRIA & RENGEL